



PRESS RELEASE
For immediate release

Mont Saint-Sauveur's Website gets a lifting

Saint-Sauveur, December 21st 2010 – Get prepared for a virtual avalanche! **Mont Saint-Sauveur** is proud to launch its new and improved Website! Keeping with **ENCORE's** theme, this brand new site will put forward the numerous assets that still make **Mont Saint-Sauveur** the best ski experience ever.

Following the huge success of its Water Park renewed Website, which emphasized the user's immersion to make him or her feel all the emotions offered by the Park's rides, **Mont Saint-Sauveur** has once again given Uranium Interactive, the task to create a new look for its winter season Website. The Water Park's site superior quality has incidentally won Infopresse's Boomerang prize, in the Consumer's enterprise site – B2C PME category, last December 2nd.

Online today, **Mont Saint-Sauveur's** new Website merges a colored and exploded look with an avant-garde design, while optimizing the user-friendliness and interactivity. Promotions, themes, exceptional events, videos, contests, online purchases, MSS community and activities of all kind are integrated in order for each surfer to quickly and efficiently find what he or she is looking for.

Always on the look out of its faithful clients' needs and in order to stay on top of its game, **Mont Saint-Sauveur** constantly innovates. Log on to our new Website at www.montsaintsauveur.com, you will live a unique virtual experience that will directly transport you on our snow-covered ski slopes. **Mont Saint-Sauveur, ENCORE** the best ski experience !

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